



Kevin R. Matias
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Colleagues and prospective The Writers For Hire clients,

It is with much enthusiasm that I am writing to highly recommend the services of The Writers For Hire (TWFH).

Krispy Kreme has been using TWFH since 2018 to provide both writing services and project management for our complex writing projects. We have logged thousands of work hours with Wintress and her team over the past few years. TWFH has partnered with Krispy Kreme to PM, write, and disseminate large quantities (and quality!) of training, SOP, and other materials. TWFH has been a key strategic partner with Krispy Kreme on numerous and varied projects and will continue to be for a long time. Our projects have been extremely complex, often involving advanced technologies, and involve multiple stakeholders around the world.

Wintress and her team are the best! Professional, on-time, on-budget, responsive, passionate, flexible, and just plain awesome! Prior to work with TWFH, Krispy Kreme has utilized a wide variety of technical writers, 3rd parties, etc., but in my fifteen years at Krispy Kreme, TWFH has far exceeded any previous partner- in quality, engagement, and in cost. Their project management system is second to none. Their internal teamwork is another one of their outstanding qualities that helps get the job done well. They excel both at the strategic level and the tactical levels of writing and PM- an outstanding and rare combination in a partner! Their timely and robust communication is the best I've seen of any partner in my career.

I would whole-heartedly recommend the services of TWFH to any organization. If you have any questions, please feel free to contact me.

Sincerely,

Kevin Matias,
Krispy Kreme Doughnut Corporation

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